

Editor's Notes

Domain Name Growth Slows Down During Recession



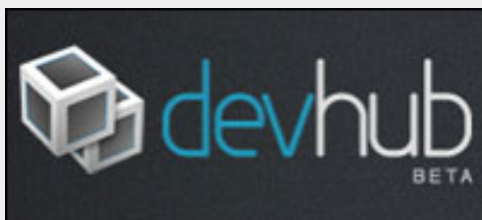
The latest **Domain Name Industry Brief** published by internet infrastructure services provider VeriSign shows that the domain name industry has closed 2007 with a total of 177 million domain name registrations worldwide across all of the Top Level Domain Names (TLD). It marks a growth of 16 percent over the

previous year.

But while more than 10.1 million new domain names were registered across all of the TLDs in the last quarter of 2008, this represented a decline of 12 percent from the third quarter 2008 and 17 percent from the same quarter in the previous year. According to VeriSign spokesman Tom Galvin the slower growth in new registrations is a reflection of the recession's impact.

[Read more.](#)

DevHub Web Site Creation Platform Opens to Public



DevHub, part of EVO Media Group launched a free Web site publishing platform on Tuesday, promising that non-technical users can create, manage, and monetize niche websites in minutes.

DevHub has raised over \$1 million in late 2007 and mid-2008, from angel investors, according to Geoff Nuval, CEO of DevHub.

With an account created at no cost, you can use the DevHub creation platform to turn your domains into a network of fully functional niche websites.

[Watch the video](#)

And the Black 8GB iPod Goes to...



Mr. Steve Hall, from Louisville, KY, is the winner in DevStart's Annual Awards Poll giveaway. He voted in the Web Hosting Category of our Readers' Choice Award.

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News

02/23/2009- **Go Daddy Records Phenomenal Growth with SSL Certificates**

Go Daddy is achieving monumental growth with its SSL certificate sales, and now has more than a 65 percent market share on all net-new SSL ...

02/23/2009- **Research and Markets: Web Domain Registration Markets 2009-2011**

The world's first report on the size, state and future of the global domain registration industry. Research results show that by the end of ...

02/20/2009- **1&1 Internet Inc. Surpasses Yahoo**

- Steady growth of hosted B2B and consumer websites allows 1&1 to top Yahoo

02/19/2009- **Domain name Ownership vs PPC Advertising The Great Debate**

As an alternative to the potential losses, low quality visitors and high cost of testing and developing a Pay-Per-Click campaign Mr. Alliy ...

02/18/2009- **Host Color Offers Com, Net, Org Domain Registration For \$8.80**

"Register a new COM, NET or ORG domain name for only \$8.80/year or transfer your domains to us and extend their subscription period for ...

02/12/2009- **NIC Mexico announces the phases for the re-opening of domain name registrations directly under .MX**

NIC Mexico makes public the generalities of the phases for the upcoming re-opening of domain name registration directly under the .MX TLD (Top ...

Recent Articles

Dot com or die?

by Barry Goggin

Many domainers have lived by the mantra "dot com or die". They are sometimes locked into .com for legitimate reasons and sometimes from personal beliefs or assumptions. When should you look beyond the .com world? Can ccTLDs make money? [\[more\]](#)

What Can I Do With A Domain Name?

by Jamie Zoch

The sad thing that many people do not know is YOU can own a domain name. The popular term known by many is "all the good ones are gone". True? yes and no because you can: [\[more\]](#)

The Incredible Value of an Exact Match Domain Name

by Gyutae Park

A domain name is literally the face of every website. It represents your brand and your address, and it could mean the difference between success and failure online. [\[more\]](#)

Buying the domain name of a bankrupt company

by Barry Goggin

We are hearing about more and more companies going bankrupt in these hard financial times so domain names held by these companies may come on the market in the near future. Trademark domains may be off the table but some of these companies may hold generic domains. So how do you go about finding and buying such a domain name?

[\[more\]](#)

Generating Organic Traffic to your Domains - building your Domain Investments

by Morgan Linton

At a time where flat is the new up it seems hard to believe that anyone could expect to sell anything for 10x, 20x or more than their initial purchase price - but in the domaining world, that's not all too hard. Domain names are relatively small investments - on average we hand reg our domains for under \$10. Turning that \$10 into \$100 or even \$1000 might not be quite as hard as you think. [\[more\]](#)

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Elsewhere on the DevStart Network

Rackspace's new carbon calculator



This week Rackspace Hosting unveiled a free online tool, which helps businesses estimate their carbon footprint. The carbon calculator takes into account all aspects of operation--commute, shipping, number of servers, etc. Developed in cooperation with Native Energy--an international provider of carbon offsets and

emission reductions, the service is the latest addition to Rackspace's Greenspace initiative, which promotes green technology in the data center and energy efficiency.

We discuss Greenspace and the carbon calculator with Rackspace CTO John Engates.

HostReview: During our last interview in June last year, we briefly discussed the GreenSpace initiative. What has been happening at Rackspace since then, and how is your continued commitment to efficiency and green technology in the datacenter progressing?

John Engates: Since 2007, Rackspace has been consistent in its commitment to the green movement. As the green movement continues to mature, we are always looking for new ways to spread our green message beyond the walls of Rackspace and our datacenters. To that end, we've recently added an awareness element to our GreenSpace program. We want to be an educator on green issues because we feel it's a truly effective way to help our customers lower their environmental impact and this carbon calculator is a great example. This tool will educate customers or, whoever visits rackspace.com, on how to lower their company's carbon footprint.

[Read on the entire interview.](#)

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Previously, Idea Cafe's Biz Profiles stayed online for 45 days, but we know that in a tough economy entrepreneurs need promotion and networking opportunities more than ever. This is why the period, during which your Biz Profile will be featured on Idea Cafe, for free, went up from 45 to 90 days. [Visit our Biz Profiles section.](#)

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